

## Why Use IMRA Reps & Suppliers When Buying Business Gifts

Whether you're looking for gift items to incentivize a sales team, reward loyal customers, or motivate employees, IMRA Reps and Suppliers make the corporate gifting process easier. We help you deliver the exceptional reward and appreciation experiences your clients are asking for.

IMRA is comprised of top brand merchandise suppliers and their independent manufacturer's representatives.



## IMRA REPS & SUPPLIERS:

- 1 Provide sought-after merchandise rewards that will be appreciated.**  
Suppliers offer hundreds of top brands and thousands of products.
- 2 Help you match merchandise rewards to your audience needs.**  
Reps are trusted advisors who use their industry experience, and knowledge of new products and trends, to recommend merchandise rewards tailored to your objectives.
- 3 Manage purchasing/supply chain processes and paperwork so you don't have to.**  
Reps are purchasing experts who understand the importance of a customized, on-time delivery experience in making people feel appreciated.
- 4 Connect you to a national resource network.**  
Reps have the trusted relationships and latest information on product availability so you can be certain you are offering rewards that will be available when you need them.
- 5 Save you money with factory-direct pricing.**  
Suppliers select Reps to represent their products exclusively to corporate gift buyers.

**LEARN MORE**

about the merchandise brands  
and services IMRA provides at:  
[www.imraonline.org](http://www.imraonline.org)